

YOU know that nothing is as certain as that there must be more buildings to accommodate people of Washington. You know that these new buildings must be developed in the suburbs, as is true of every other large city. Riverdale Heights is the newest, finest, best-improved suburban development around Washington today.



# OPPORTUNITY IN REAL ESTATE!

## HEIGHTS

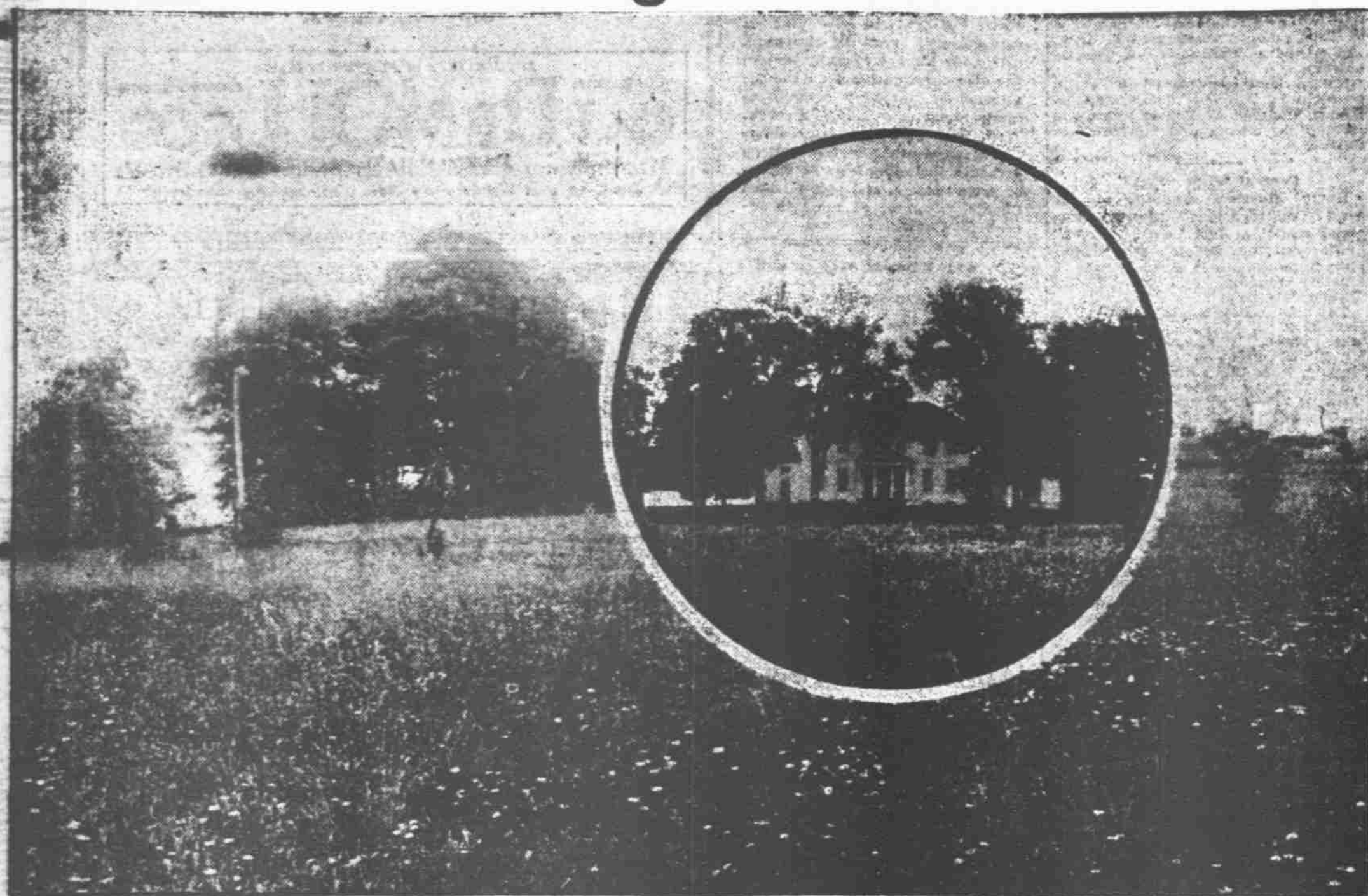
*Within Actual Sight of the Monument Spire!!*

**9 to \$159**

Terms as low as  
**\$5** down and only  
**\$1** a week

**Beautiful Homes  
Already Built**

See in The Washington Times



View of Riverdale Heights, Giving Idea of Elevation. Insert Shows the Famous Lord Baltimore Mansion Nearby.

Riverdale Heights is high, dry, rolling land within actual view of the Capitol Dome and the Monument. It is the finest part of beautiful Maryland. The section that Lord Baltimore himself, with a whole State to choose from, selected for his estate. Beautiful homes are built right up to the subdivision. They have every modern municipal improvement. These new lots will be developed in exact accordance with those now built on. Every block will be divided into building lots; streets have been cut through and are being graded. Property is restricted to desirable people; there will be a warranty deed given with every lot; the title will be perfect, and even the taxes will be paid.

You have this unrestricted choice of the lots in this subdivision. There are no choice locations held out; there are no reservations for any purpose whatsoever. The lots you like are the lots you get; provided somebody has not already beaten you to them.

There is no limit that can be set to the value of these lots when new people begin taking possession of them. No one in the world can tell when the remarkable growth of the city of Washington will begin to diminish, or that it ever will begin to diminish. We only know that Washington today is cramped for room and it must expand. Riverdale Heights is in the direct path of its expansion.

## See Your Opportunity at Riverdale Heights

### *If Napoleon Were Buying Washington Real Estate*

Napoleon Bonaparte would have been successful if he had gone into business. He would likewise have been successful had he entered the profession of law, instead of the profession of arms. The laws that Napoleon established during the Empire exist today, proving the wisdom of their originator.

You should use your head as well as your pocketbook when buying real estate. Before entering into negotiations of importance with anyone, Napoleon always asked the famous question, "What has he done?" Before buying real estate, he would undoubtedly have asked the same question as to those who were promoting the sale of that real estate. And his judgment as to final purchase would have depended largely upon the record of those with whom he contemplated dealing. Napoleon's famous question, "What has he done?" or in this case, "What have they done?" applied to the J. W. Holloway Co., would have been answered to his satisfaction in this way:

The J. W. Holloway Company are experienced real estate developers, who have successfully subdivided large tracts of land and enable the average man and woman to become a land owner. Our business is to locate cities that are rapidly expanding and to then buy up large holdings of land adjacent to them and split these holdings up into lots. Our latest success was that of Colmar Manor, developed last year. We have successfully developed suburbs in Atlanta, Ga., Wilmington, Del., Baltimore, Md., Trenton, N. J., and New Haven, Conn. We have never, in all our business career, offered the public a more attractive proposition, more desirable or more beautiful lots more conveniently located, nor on easier terms than we are in this great offer of Riverdale Heights lots at \$59.00. Riverdale Heights has an assured future. We could see it. It cost a great deal more than most of the large holdings which we have taken over and developed, but we thought it was worth the price and we paid it. Riverdale Heights is an opportunity. Now you are offered this opportunity.

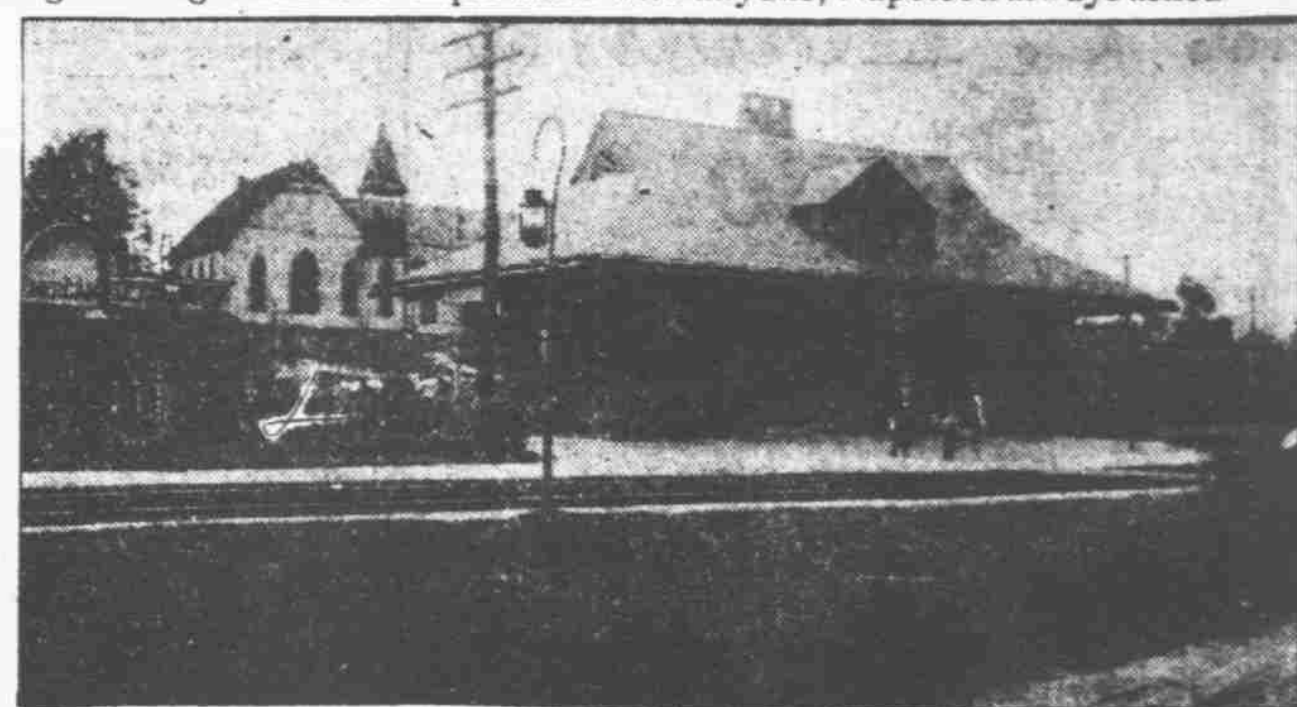
#### TO REACH RIVERDALE HEIGHTS

Take any car to 15th and H Streets N. E. and transfer to car marked "Riverdale" or "Berwyn." Get off at Riverdale Heights, or take car at 15th and G Streets N. W. (or any point along line) marked "Riverdale" or "Laurel." Get off at Riverdale.

Our autos will meet all cars on Friday, Saturday, and Sunday, July 4, 5, and 6.

Take B. & O. steam train to Riverdale station. Our autos will meet all cars at station on Friday, Saturday, and Sunday, July 4, 5, and 6, or motor out the Washington-Baltimore Boulevard, turning to right at Riverdale, following "Riverdale Heights" signs.

Let no engagement interfere with your coming to Riverdale Heights tomorrow. Nothing that you can do on that day can be as important to you as the investigation of this opportunity.



B. & O. Station at Riverdale, Showing Church and Stores, Three Squares From Heights.

#### RIVERDALE HEIGHTS

Real Estate Dept.  
Room 54 Metzger Building,  
1110 F St. N. W.

Gentlemen—  
I am interested in your Riverdale Heights proposition enough to visit the property on ..... (forenoon—afternoon) at your expense and with no obligation whatever to me. Meanwhile send me Free full information with maps and plats for my examination.

Name .....

Address .....

Fact That Capitol Dome and Washington Monument Are in Full View (See Corner of Picture).

**HOLLOWAY CO.**

Metzger Bldg., 1110 F St.

Tel. Franklin 898